

Do you supply Marks & Spencer, Tesco or Asda?

If so, did you know that Tasty Jobs, from The Nationals Skills Academy for Food & Drink, can help you meet your Movement to Work targets and even help elevate you from Bronze to Silver or even to Gold on the Marks & Spencer 'How We Do Business' (HWDB) Scorecard?



Rightly so, many food and drink businesses are getting involved in Feeding Britain's Future, and if you were to map this against the HWDB Scorecard you would find that this style of short taster programme equates to the Bronze standard:

Bronze (CYW1.5): An initiative is in place to impart employability skills and work experience to young people, including young people who are currently unemployed. Numbers involved will target the equivalent of 2% of workforce.

What would be sufficient evidence?

Evidence of an initiative e.g. engagement with local schools, offer site tours, participating in Feeding Britain's future.



However, if you were to work with the National Skills Academy for Food & Drink (NSAFD) we could help develop a short taster programme into something a little meatier that would not only help improve your scorecard rating but could also reduce recruitment costs and help develop a sustainable workforce. If you were to engage young people from your local community through a Tasty Jobs programme you can see below how this would map against the Silver standard:

Silver (CYW2.4): A programme is under development for unemployed young people to receive vocational training and work placements*, leading to employment on site or elsewhere. The programme targets reaching an equivalent of 2% of workforce per year and 80 hours vocational training and work placement.

* meaningful work experience into food production.

What would be sufficient evidence?

Support is pledged for M&S UK Youth Employment Challenge. In the next 12 months the company is committed to delivering a programme to give disadvantaged unemployed young people 18-24 years (NEETs), the equivalent of 2% of workforce per year, 80 hours vocational training and work placement.





Many businesses who have received the support of the NSAFD to deliver a Tasty Jobs programme have subsequently run programmes autonomously. One seafood manufacturer in the South East of England now uses Tasty Jobs to recruit for all entry level positions. This has reduced recruitment costs and improved retention, but has also helped demonstrate outcomes against the Gold standard for M&S:

Gold (CYW3.2): *A full programme is in place and is on-going, for unemployed young people to undertake 80 hours vocational training and work placement*, with evidence that this has led to employment on site or elsewhere. Actual numbers of young people within programme is equivalent to 2% of workforce per year.*
* meaningful work experience into food production.

What would be sufficient evidence?

Support is pledged for M&S UK Youth Employment Challenge. A full programme is in place and is on-going to give disadvantaged unemployed young people 18-24 years (NEETs), the equivalent of 2% of workforce per year, 80 hours vocational training and work placement.

Furthermore, the NSAFD can help you:

- Identify the level of unemployment of young people around your geographic sites so that you know upfront which sites have most chance of success
- Provide the central project management to bring all parties together to make your intervention a success
- Secure senior level commitment from Job Centre Plus to secure you the candidates you need
- Identify the right training for the jobs you want to recruit to fill
- Find a training partner to deliver the training needed and with the necessary funding to cover the costs
- Provide the best practice from supporting over 250 companies training over 900 unemployed people
- If desired, maximise publicity through our links with the media, retailers and Government agencies
- Be able to undertake this activity in the future in a self-sustaining way

Moreover, once a business has worked with the NSAFD to develop and run the first Tasty Jobs programme, they will then have the knowledge, experience and crucially the relationship with the right recruitment and delivery partners to run future programmes with little or no additional support from the NSAFD, creating a truly sustainable and cost effective recruitment mechanism that engages the local community.

If you would like to follow in the footsteps of some of the UK's largest Food and Drink Manufacturers in running a Tasty Jobs project then please contact us on the number below to find out more.

☎ 0845 644 0558 ✉ info@foodanddrink.nacademy.co.uk

🖱 www.nsafd.co.uk/tasty-jobs

