

The National
Skills Academy



FOOD & DRINK

When you're the best
of the best you deserve
special attention

Enjoy the Academy advantage as a Specialist Centre of Excellence

Gaining formal industry approval of the exceptional quality of your facilities and expertise in providing specialist training solutions to food and drink manufacturing businesses is an accolade awarded to a select few.

Becoming a Specialist Centre of Excellence within the National Skills Academy for Food & Drink's network of providers brings first class status. Each Specialist Centre of Excellence is approved by Industry - securing your place among an elite provider community with the ability to offer skills solution expertise, facilities and equipment of the highest order.

Being approved by the industry puts you head and shoulders above the rest - delivering unrivalled marketplace advantage.

As a Centre of Excellence, you gain the right to display the Specialist Centre of Excellence quality mark on your own marketing material to denote your expertise. It is a mark of excellence others will covet but few can match.

As you would expect, the accreditation process is rigorous - but the reputational rewards and commercial opportunities are unparalleled.

The National Skills Academy for Food & Drink refers over £2million of new training business to industry approved providers each year. Academy providers are first port of call for local, regional and national food and drink businesses seeking the very best providers to meet their needs.

If you believe your organisation has the qualities that lead and define the very essence of skills training and delivery excellence, in the food and drink industry, we'd like to hear from you.

To find out more about becoming an Industry Approved Specialist Centre of Excellence, get in touch today:

t: 0845 644 0558 e: info@nsafd.co.uk

Or find us online at www.nsafdprovider.co.uk





Your Academy Advantages in Detail

Being a Specialist Centre of Excellence involves industry recognition of your superior training facilities and your exceptional level of specialist expertise in a specific food and drink manufacturing subject area.

Accreditation is subject to rigorous quality checks:

- The operational attributes and ways of working that contribute to your reputation for excellent overall skills solution delivery
- The physical environment and resources you offer
- Your expertise and specialist subject area(s) experience
- Tangible evidence of teaching quality and how you support positive learning outcomes such as job acquisition

Recognition as a Specialist Centre of Excellence is facilitated by the National Skills Academy for Food & Drink and confirmed by the Industry.

Once you are approved by the industry, the Academy will help you to maximise business growth opportunities – providing you with fully validated referrals, solid business development opportunities and marketing of your services to the decision makers that really matter.

As a Specialist Centre of Excellence within the Academy, you will enjoy:

- The right to use the Specialist Centre of Excellence quality mark to denote your industry approved status in your chosen subject area
- You may also apply for one Specialist Network subject area or one Tasty Careers Network subject area, free of charge
- Solid business development opportunities with in excess of 300 companies a year that use the Academy for training support
- High impact promotion on the Academy's own website www.nsafd.co.uk/providers
- Free listing of your industry related courses within your subject area
- Centralised marketing support from the Academy including regular e-shots to UK food and drink manufacturing and processing businesses, sector-specific events, PR and social media
- Access to vocational training opportunities referred by the Academy to Industry Approved providers
- Opportunities to jointly develop new training products and services

Specialist Centre of Excellence subject areas



Bakery & Confectionery



Dairy



Engineering



Food Operations



Food Science



Leadership & Management



Meat & Poultry



Operational Excellence



Seafood

To find out more, contact us:

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