

BLUEPRINT FOR EXCELLENCE



Blueprint is a powerful online workforce training needs analysis tool specifically designed for food and drink manufacturing and processing companies.

Created for the industry in collaboration with over 40 food and drink manufacturing companies, Blueprint provides you with a quick and easy way to compare the competency levels of individuals, teams, departments, sites or even the company as a whole, against industry defined competency frameworks.

Blueprint highlights the skill gaps holding back performance and provides the roadmap to tackling them.

Armed with precise benchmarks of current competencies in key roles, Blueprint allows training and staff development budgets to target clearly identified priority areas – driving up productivity and efficiency, reducing costs and concentrating resource on areas of greatest return.

Available via The National Skills Academy for Food & Drink, Blueprint provides a positive platform for personal development engagement with individuals and teams.

How Blueprint works

Blueprint compares self and line management assessment of job competency against four key performance measures: Technical Competency, Leadership & Management, Attitude & Behaviour and Functional Skills.

Results are automatically mapped against industry defined scores for accepted standards of competency and excellence in 30 key roles spanning from the production line to management – providing a highly visual and easy-to-understand depiction of skill or knowledge gaps and areas where competency has been reached or exceeded. You also receive detailed reports including the recommended training and development interventions to reach industry standards of competency.

Blueprint's assessment process can be easily adapted to work at individual, team, department, business unit, site or group level – providing the ability to objectively compare teams or site-wide competencies.

- Staff get the inspiration and guidance they need to unlock their own personal potential
- Team leaders get new insight into the untapped talent of their people
- Training Managers make smarter use of training budgets and can easily identify ROI
- The company benefits from improved performance, productivity and operational cost reduction

By showing what competency and excellence looks like and crucially, the specific development areas to focus on, Blueprint acts as an inspirational road map, motivating individuals and teams to take greater control of their own skill enhancement.



BLUEPRINT
FOR EXCELLENCE™



Once they know what excellence looks like, they'll be ready to aim higher.

The National
Skills Academy



FOOD & DRINK

Ready to find out more? Just get in touch:

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