

PROGRAMME RECOGNITION

GET THE RECOGNITION
YOUR INTERNAL
TRAINING DESERVES



Apply for our 'Programme Recognition' status and join the food and drink businesses already benefitting.

As champions of quality training within the food and drinks industry, we believe all the best training programmes should be celebrated – even if they're for internal use only. Which is why we've created our 'Programme Recognition' initiative, giving you the opportunity to receive the acknowledgement your internal training deserves.

An industry seal of approval

You already know your training is good, but achieving the Programme Recognition status will boost your credibility both internally and with the wider environment.

- Your Learning & Development department, staff and courses will gain the credibility, exposure and profile they deserve
- It proves you take training seriously and that you invest in your staff, improving staff engagement, morale and retention
- An external reputation for offering quality training will help you attract and retain the best talent

Improve your programmes further

As part of the process we will assess the structure of your courses and the quality of your materials to ensure they meet the required assessment criteria – plus our expert consultants will help you fill any gaps and advise you on how you can improve your content further. So as well as the recognition, you'll also benefit from our proven experience and knowhow.

Companies like yours are seeing results already

Companies like yours are already benefitting from working with our consultants to achieve the Programme Recognition status, and enjoying the many advantages that wider recognition brings.



Programme recognised by

**The National
Skills Academy**

FOOD & DRINK



Add this logo to your course credentials and show the world you've been endorsed by the industry experts outside of your own company. Being recognised by the National Skills Academy for Food and Drink means your internal training is among the best around – and something worth shouting about.