

HOW DO YOU MAKE PAROAST DINNER?



...It's not as simple as you might think...

FARMERS invest time and money to produce chickens, pigs, lambs and beef cows for us to eat. ANIMAL WELFARE OFFICERS and

MEAT INSPECTORS rigorously check that the meat and poultry is produced to the highest standards before the animals are processed in meat and poultry production facilities using equipment designed and maintained by FOOD INDUSTRY ENGINEERS. During processing, the **PRODUCTION MANAGER** works with

TEAM LEADERS to ensure that

PROCESSING OPERATIVES maximise every part of each

animal to give us the huge variety of cuts of fresh meat and poultry we expect in our supermarkets,

either pre-packed or from our local **BUTCHER**. Meanwhile

NEW PRODUCT DEVELOPMENT TEAMS are busy creating new added value products for consumers which **QUALITY TEAMS** will monitor to ensure good food hygiene and safety procedures are being maintained. **SALES & MARKETING** work hard with **FOOD PACKAGING RESEARCHERS** to deliver these

new products in a way that consumers find appealing to buy. Finally INFORMATION TECHNOLOGY and LOGISTICS

specialists make sure that when you go to the shops only the freshest meat and poultry products are waiting!

BET YOU THOUGHT IT JUST **COOKED ITSELF!**

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