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#### **BUILDING THE INDUSTRY'S IMAGE**

The Food and Drink industry is an exciting place to work.

We have a well-deserved reputation for our world-class produce and are recognised for our quality & innovation.

Often described as 'farm to fork' or 'gate to plate' the Food and Drink industry covers the growing and producing of food (primary production) through to the manufacture and processing and retail of food.

Whether you're thinking about becoming a scientist, engineer, marketer or a photographer there's loads of exciting things you could do in the Food and Drink industry!

From designing high tech robots to developing new products and everything in between the Food and Drink industry is not only tasty, it's fast moving, creative and innovative. One thing is for certain, people will always have to eat, so the industry will always have customers and will need a workforce to meet those customer's needs.



#### HOW BIG IS THE FOOD AND DRINK INDUSTRY?

Over 10,000 businesses operate in the food and drink sector and they employ over 450,000 people. We are the biggest manufacturing sector in the UK.

An additional 140,000 new recruits will be need by 2024 to feed a growing population



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#### WHAT IS THE FOOD AND DRINK INDUSTRY WORTH?

Food and Drink Supply Chain contributes £28bn to the economy; this figure has increased year on year and continues to grow.

# DID YOU KNOW?

The food and drink manufacturing industry is the biggest sector in the UK, larger than automotive and aerospace combined!!!

## WHY HAVE A CAREER IN THE FOOD AND DRINK INDUSTRY?

The Food and Drink industry is made up of a broad range of careers across agriculture, production, logistics, sales, marketing, finance and product development, which all require different skills levels. The Food and Drink industry looks set to grow quickly as global demand for our products increases.

To meet future challenges of food security and climate change, we'll be using more innovative and automated technologies, which will drive demand for engineers, scientists and mathematicians – we'll need highly skilled individuals to help us overcome these challenges.

The pressure for new ideas and healthier products will ensure that there are good jobs for people of all ages in the industry. Why not consider the benefits:

- Opportunities for those with all levels of qualifications
- Opportunities for career development are huge
- Rewarding careers with rapid progression
- The industry has a high average pay compared to other industries
- A fast paced environment which is constantly changing to keep up with consumer demands
- A growing industry

# DID YOU KNOW?

Our biggest export
markets are
Ireland, France
and USA.

## THE MYTH

The Food and Drink sector isn't a great career opportunity

## THE REALITY

There are good **LONG TERM CAREER PROSPECTS** in our industry. In fact even more people are needed to work in the sector. By 2024 the Food Supply Chain will need 140,000 NEW RECRUITS, with many of these being required for managerial roles and professional jobs.

There is a fantastic range of possible tasty careers to choose from. You could become a **FOOD SCIENTIST** or **TECHNOLOGIST**, involved in **FOOD SAFETY** and **DEVELOPING NEW FOOD PRODUCTS**, or how about working in **QUALITY**ASSURANCE where you would have the responsibility of making sure that the food we eat is of the highest quality? What about working as an **ENGINEER**, a **TECHNICIAN**, in **MARKETING** or in **CORPORATE AFFAIRS**? The list of job opportunities is endless!

There are also a wide range of sectors within the food and drink manufacturing industry that you could work in, the biggest of which include MEAT, BAKERY, and PREPARED MEALS.



The Food and Drink sector is out of date and old fashioned

## THE REALITY



The Food and Drink sector is **EXCITING** and **INNOVATIVE**. We invest **MILLIONS** of pounds every year on **RESEARCH** and **DEVELOPMENT**, and launch loads of **NEW PRODUCTS**.



**TECHNOLOGY** is used to cater for consumers' growing desires to eat a wide variety of **HIGH QUALITY** foods. We have invested in **STATE OF THE ART EQUIPMENT** to ensure that the food you like to eat tastes good, is **PRODUCED SAFELY**, and appears on our supermarket shelves on time.

For us to continue to be such a success it's really important that we attract **TRAINED** and **SKILLED** people who can ensure that the **EQUIPMENT** used to produce our food **OPERATES EFFECTIVELY** and **EFFICIENTLY**, and is properly **MAINTAINED**.



NAME: AMELIA COCKRAN

JOB TITLE: MECHANICAL AND ELECTRICAL

ENGINEERING APPRENTICE

**EMPLOYER: COCA-COLA EUROPEAN** 

**PARTNERS (CCEP)** 

WHAT DOES AND ENGINEERING APPRENTICE DO2

As an Engineering Apprentice no two days are the same. One day I could be up a 140-metre crane re-stacking a pallet and the next I could be responding to a breakdown on the production lines. Part of my job is that I repair, improve and maintain our production lines and warehouse so that every customer gets their Coca-Cola beverage.

WHAT ADVICE WOULD YOU GIVE SOMEONE THINKING OF PURSUING THIS CAREER?

The advice that I would give is to work hard at your studies and make sure you have a passion for your chosen field so that you aspire to have a job that you love. An Engineer has to be able to problem solve, work well as a team and have a mechanical and electrical aptitude, if you have these then you will make a brilliant Engineer!

WHAT IS THE STARTING SALARY / HOW HAS IT CHANGED SINCE?

My starting salary was £16,000 and I receive a pay rise every year throughout my apprenticeship and further employment within Coca-Cola European Partners.

HOW LONG HAVE YOU BEEN DOING YOUR JOB?

I started my job in September 2018 so have just been working in my current role at CCEP for just over a year.

WHERE DO YOU SEEN YOURSELF IN 5 YEARS?

In 5 years, I see myself as an Electrical/Mechanical Technician on shift working on the times and in our automated warehouse. I would be responding to breakdowns and improving the systems within CCEP to meet customer demand.

As an engineering apprentice no two days are the same



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tast Production

**NAME: BEN GREGORY** 

**JOB TITLE: COMMERCIAL GRADUATE** 

**EMPLOYER: PREMIER FOODS** 

**QUALIFICATION: UNDERGRADUATE DEGREE -**

**MARKETING MANAGEMENT - 1ST CLASS** 

SALARY: £28,000



During my final year at university, I began applying for commercial roles in the FMCG industry. I undertook a 12 month placement year at Kellogg's so decided this line of work was where I wanted to pursue a career. In my final year of university I began applying for graduate schemes in the food industry and Premier Foods was a good fit for this.

WHAT'S THE BEST THING ABOUT YOUR JOB?

The best thing about my role is that it offers a broad exposure to different areas in the company. Over the 18 month scheme there's 3 different rotations in different areas of the company. This is providing me with a well rounded experience base, and teeing me up for the future.

WHAT WAS YOUR STARTING SALARY?

HOW LONG HAVE YOU BEEN DOING YOUR JOB? From October 2018

WHERE DO YOU SEE YOURSELF IN FIVE YEARS TIME?

I hope to progress through the company, to gain broad exposure to different areas of commercial roles.

This is providing me with a well rounded experience base, and teeing me up for the future



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# CASE STUDY

**NAME: LAUREN SMITH** 

**JOB TITLE: INSIGHTS ANALYST** 

**EMPLOYER: LEVERCLIFF** 

QUALIFICATION: BA ENGLISH LITERATURE

SALARY RANGE: £20,000-£25,000



#### WHAT DOES AN INSIGHT ANALYST DO?

Provide actionable insights using data and research to find new opportunities in the market and therefore help businesses grow and become more successful. It requires an enquiring mind and an aptitude for problem solving.

HOW LONG HAVE YOU BEEN DOING YOUR JOB?

Since 2017.

#### HOW DID YOU END UP IN THIS JOB?

My first job in marketing was for a power tool company but I wanted to make the move into an industry that I was interested in and food and drink was it!

WHAT'S THE BEST THING ABOUT YOUR JOB?

The best part about my job is being able to work on an assortment of food and drink categories - since starting I've worked on several categories, from cereal bars to ice cream and everything in between...whilst trying lots of samples in the process!

IF YOU HAD THE CHANCE TO DO IT ALL OVER AGAIN, WHAT WOULD YOU DO THE SAME / DIFFERENTLY?

I'm not sure I would do anything differently, what I would do the same would remain always willing to learn. There are always situations that you will be in for the first time but the best way to approach them is to just go in head first.

I wanted to make the move into an industry that I was interested in and food and drink was it!







**NAME: MARK WHITE** 

JOB TITLE: EDEN - DAIRY TECHNOLOGIST

**EMPLOYER: SAPUTO DAIRY UK** 

QUALIFICATION: 9 GCSE'S, CURRENTLY WORKING TOWARDS A LEVEL 5 DAIRY TECHNOLOGIST DEGREE SALARY RANGE:: £16,000 TO £23,000 PER ANNUM

#### WHAT DOES AN EDEN DAIRY TECHNOLOGIST

An Eden Dairy Technologist is an apprenticeship position, so the majority of work I am involved in is focused on learning and development. I spend a third of the year across two blocks at Reaseheath College studying food science and dairy technology which will continue for three years to complete my degree. While back on site I might be taking part in projects that tie in with the modules I am studying, shadowing people who have the skills I want to develop, or learning more about the production process of the various dairy products we make.

This is a great way to start your career. Your development will be driven by what YOU want to do.

#### **DESCRIBE YOUR JOB IN 20-25 WORDS**

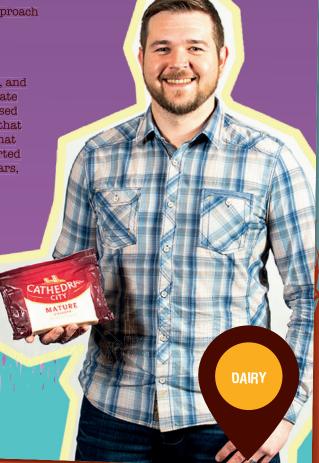
Each day brings fresh challenges, pushing me to adapt my approach and improve my knowledge of whatever I am taking part in.

#### HOW DID YOU END UP IN THIS JOB?

I used to be a manager in a well-known chain of coffee shops, and while I enjoyed the management role I was far more passionate about the quality of products we made. If my career progressed I would have been pulled further away from involvement in that area, so I began looking for jobs in food production. I found that salaries in the food industry were very competitive, and started work as a cheesemaker. I stayed in that role for around 2 years, and then moved on to the Eden apprentice role I am in now.

## WHAT ADVICE WOULD YOU GIVE TO SOMEONE THINKING OF PURSUING THIS CAREER?

This is a great way to start your career. Your development will be driven by what YOU want to do, and will open paths of progression to almost anywhere you'd like to go in the industry. Know what you're passionate about and what you want to achieve.



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NAME: ALEX CALLENDER

JOB TITLE: COMMERCIAL MANAGER

**DEGREE APPRENTICE EMPLOYER: NESTLÉ** 

QUALIFICATION: 3 A LEVELS - INCLUDING A\* IN

BUSINESS, AND 10 GCSES - A\*-B

**SALARY RANGE: STARTING AT £17,200** 



A lot of luck!! While I was studying my A-Levels, my Business teacher sent our class an email telling us about a chance to apply for some work experience at Nestle but there was only 3 spaces. I applied thinking my whole class would want to go, however, to my shock only 2 other people applied. I went to the assessment day and a few days later I received a call offering me a week paid work experience at Nestle.

WHAT'S THE BEST THING ABOUT YOUR JOB?

The fast paced nature of the industry offers a great variety of tasks and jobs for me to be involved in. Working for Nestle opens up opportunities to work on household brand names that consumers' love which is great and makes the job very exciting, but the best bit is the variety of tasks I am involved in. It gives me lots of things to really get stuck into and makes every day exciting and different.

#### WHERE DO YOU SEE YOURSELF IN FIVE YEARS' TIME?

In 5 years' time, I would like to think I will be an established employee at Nestle working in either Sales or Marketing being able to help drive sales but also build some of the nation's favourite brands. I would like to think that I will have been promoted, and perhaps managing a team of my own taking further responsibilities.

IF YOU COULD GIVE YOUR 16 YEAR OLD SELF SOME CAREER ADVICE, WHAT WOULD IT BE?

Don't become too narrow in your thoughts of where you see yourself working or the qualifications you will get. Always try to be open minded and take any opportunity that is given to you to explore different career and learning routes. If it hadn't been for Nestle's work experience I would have never known about a sponsored degree scheme.

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My job gives me lots of things to really get stuck into and makes every day exciting and different.









## FOOD & DRINK INDUSTRY

# £230b

is spent on **food and drink** 

in the UK each year



sector across **10,000** businesse

#### £22.5bn

food and drink exports in 2018

#### 140,000

new recruits need by 2024 to feed a growing population

#1 biggest manufacturing industry in the UK larger than automotive and aerospace combined

33% intended growth rate for branded food and non-alcoholic drink to reach £6bn by 2020

The UK food & drink manufacturing sector employs lUb,U

EU workers.. ... over 1/4 of our workforce

Manufactured food and drink contributes

to the economy, 2.3% more than 2017

exceeded

In 2018, total sales of manufactured food and drink



The food & drink industry is the

sector in the country..

... larger than automotive & aerospace combined

The food and drink manufacturing sector delivered a reduction in food waste of

over on a per capita basis since 2011

markets are





Our industry employs over

across every region and nation of the UK

Our industry has a turnover of more than

for almost

of total UK manufacturing

The food supply chain employs

people & generates over

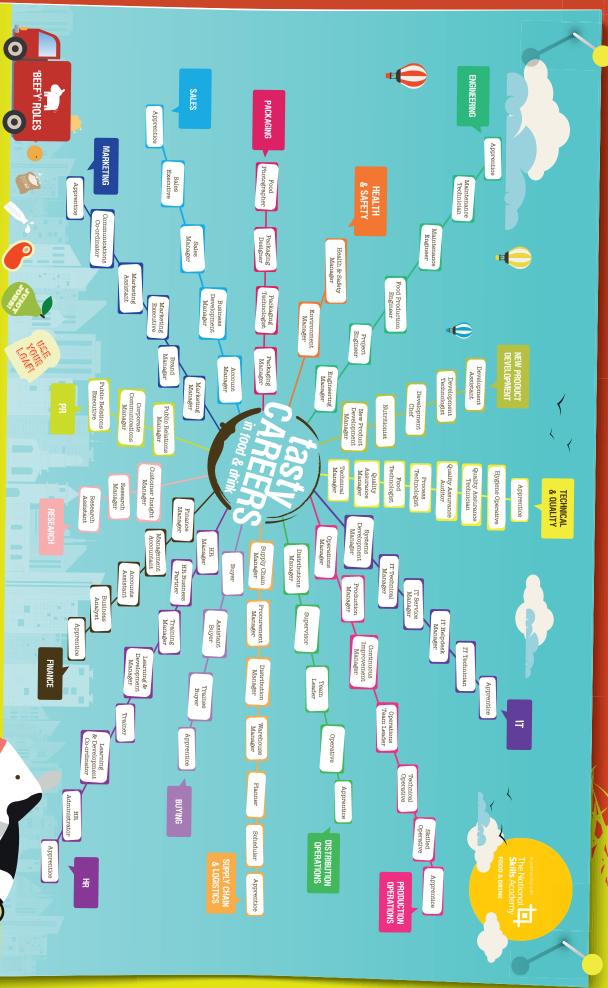
of added on value for the economy each year

of the UK's food and drink manufacturing

In 2019, UK food & drink exports exceeded



and went to over 220 countries businesses are SMEs world wide



Do you fancy a career within the food ? Trink manufacturing sector?

Check out some of the fantastic career path opportunities!

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